



THINK FORWARD

Brinks Gilson & Lione Shareholder Again Named To IAM Strategy 300 – The World's Leading IP Strategists list

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Ann Arbor, Mich. - Brinks Gilson & Lione, one of the largest intellectual property law firms in the U.S., announced that Michael N. Spink, a shareholder in the Ann Arbor office of Brinks, has been named to the 2018 *IAM Strategy 300 – The World's Leading IP Strategists*, the annual guide to globally recognized creators of IP value, published by *Intellectual Asset Management (IAM)* magazine. This year's guide will be launched at the eleventh annual IPBC Global in San Francisco on June 10, 2018. It is the third time Spink has been named to the list.

Intellectual Asset Management (IAM) focuses on the many ways in which intellectual property and intangible assets can be used to create corporate value. The IAM Strategy 300 identifies attorneys, consultants, financiers and others whose primary expertise is assisting IP owners to increase the value of their IP portfolios.

At Brinks, Spink chairs the firm's Intellectual Asset Management and Licensing Legal Practice Group and is co-chair of the Korea Task Force. His practice focuses on all aspects of client counseling, including procurement, licensing and opinions on patents, trademarks and copyrights. He has extensive experience in complex transactions involving intellectual property, including due diligence, acquisition, disposition and bankruptcy issues. Spink is co-chair of the Michigan chapter of LES, an international professional society comprised of nearly 3,000 members engaged in the transfer, use, development, manufacture and marketing of intellectual property.

The research process behind the Strategy 300 identifies those consultants, intermediaries, financiers and attorneys whose primary expertise is assisting IP owners to increase the value of their rights portfolios. The IAM Strategy 300 is the only one-stop means of identifying and shortlisting world-class IP Strategists. All of those named in the publication for 2018 have gone through a detailed selection process, taking into account the views of leading figures in the world of corporate IP, as well as the wider IP community. Inclusion is based solely on thorough and unbiased research, and those included represent the definitive list of the world's leading IP strategists, according to the subjective opinion of the IAM research team.

Brinks Gilson & Lione

Celebrating more than 100 years of intellectual property law, Brinks Gilson & Lione is one of the largest intellectual property law firms in the US, and helps clients around the world to protect and enforce their intellectual property rights. Our more than 140 lawyers, patent agents and scientific advisors assist clients in all aspects of patent, trademark, unfair competition, trade secret, and copyright law. Brinks attorneys provide informed counsel with respect to innovations in a range of complex and valuable technologies, including pharmaceuticals, chemicals, bioengineering, industrial manufacturing, electronics and software, and medical devices. More information is at www.brinksgilson.com.

