



THINK FORWARD

Keith Weiss To Present On Intellectual Property Trends In Nanotechnology And Serve As Session Chair At IEEE Conference in July

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Ann Arbor, Mich.—Brinks Gilson & Lione, one of the nation's largest intellectual property law firms, announced that Keith D. Weiss, Ph.D., an intellectual property attorney in the firm's Ann Arbor office, will be a presenter at the Institute of Electrical and Electronics Engineers (IEEE) International Conference on Nanotechnology, to be held July 25-28 in Pittsburgh. Additionally, he will serve as chair of the session, Nanotechnology IV, where he is presenting.

Weiss' presentation, *Competitive Intelligence: Understanding Current Trends in the Patent Landscape for Nanomaterials*, addresses technology trends, key patents and players in the nanotech field, product areas that are heavily patented or scarcely addressed, and critical aspects of strategic planning that account for the patent landscape associated with a company's particular nanomaterial product. The presentation is based on an article of the same title that Dr. Weiss co-authored with Brinks colleague and shareholder, Lawrence G. Almeda, and will be published in tandem with the IEEE conference.

At Brinks, Weiss focuses his practice on patent prosecution and intellectual property agreements with an emphasis on IP portfolio planning, development and intellectual asset management. Listed as an inventor on more than 30 U.S. patents and four pending patent U.S. patent applications, Weiss understands the product development cycle, having been through the process many times. Prior to practicing law, he worked for 20 years in R & D management, product development and technology licensing. He has substantial experience with advanced materials, applications and equipment used in multiple global industries including automotive, aerospace, coatings, plastics and microelectronic fabrication.

Weiss' presentation will take place on Friday, July 28. Learn more about the 17th annual IEEE International Conference on Nanotechnology and its complete program schedule [here](#).

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Brinks Gilson & Lione

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