



THINK FORWARD

General Counsel Name Brinks Gilson & Lione to Honor Roll of Value-Driving Firms in BTI Brand Elite 2017

April 07, 2017

CHICAGO—Brinks Gilson & Lione, one of the largest intellectual property law firms in the United States, was recently named by general counsel and top legal decision-makers to the Honor Roll of Value-Driving Firms in BTI Consulting Group's *BTI Brand Elite 2017: Client Perceptions of the Best-Branded Law Firms*.

The publication ranks the law firms with the best brand standing as identified through its independent research on how clients acquire, manage, and evaluate their professional service providers. BTI's analysis measures top-of-mind recognition of law firms based on unbiased, direct feedback from in-depth interviews with corporate counsel at the world's largest organizations.

Brinks lawyers provide counsel in all aspects of patent, trademark, unfair competition, trade secret and copyright law. They have advanced degrees across all fields of technology and science, and serve commercial clients, innovators, and research universities in every technical field, including in biotechnology, pharmaceuticals, chemicals, energy, agriculture, electrical and computer technologies, the mechanical arts, medical devices, green technology, and nanotechnology. In addition to its largest office in Chicago, Brinks has offices in Washington, D.C.; Research Triangle Park, N.C.; Ann Arbor, Mich.; Salt Lake City; Indianapolis; and Tampa, Fla., and has applied to establish an office in Shenzhen, China.

Founded in 1989, BTI Consulting Group performs research in 42 countries on how professional services are bought and sold. More information about *BTI Brand Elite 2017* is at <http://www.bticonsulting.com/brand-elite-overview>.

Brinks Gilson & Lione

Celebrating its centennial year in 2017, Brinks Gilson & Lione is one of the largest intellectual property law firms in the US, and helps clients around the world to protect and enforce their intellectual property rights. Our more than 140 lawyers, patent agents and scientific advisors assist clients in all aspects of patent, trademark, unfair competition, trade secret, and copyright law. Brinks attorneys provide informed counsel with respect to innovations in a range of complex and valuable technologies, including pharmaceuticals, chemicals, bioengineering, industrial manufacturing, electronics and software, and medical devices. More information is at www.brinksgilson.com.