



THINK FORWARD

Brinks Gilson & Lione President-Elect Gus Siller To Speak at IILP Fundraiser on Strategies for Improving Law Firm Diversity

March 23, 2017

CHICAGO—Gus Siller, a veteran patent litigator and the president-elect of intellectual property law firm Brinks Gilson & Lione, will discuss “The Ethics of Diversity and the Economics of Inclusion” at a fundraising event for the Institute for Inclusion in the Legal Profession (IILP) on March 29, 2017, from 3:00 to 6:30 p.m. at the Chicago Loop office of Exelon.

Siller and a panel of in-house and private practice attorneys will examine the paradox of the declining number of partners in large law firms who are female, African-American, or members of other minority groups at a time when diversity is a stated core value of many law firms and their corporate clients. They will share their views on strategies for preventing a decrease in the number of diverse attorneys in law firms, and on the role of corporate general counsel in resolving this and other inclusion challenges facing the legal profession.

During his nearly 30-year career at Brinks, Siller has focused on developing clients’ intellectual property portfolios and defending them in court. He has represented clients in all aspects of patent law, including litigation, counseling, portfolio management, and patent prosecution.

In 1994, Siller became Brinks’ first minority shareholder, and went on to establish and chair the firm’s diversity committee from 2002 to 2009. While he led that committee, Brinks received the Minority Corporate Counsel Association’s 2009 Thomas L. Sager Award for notable achievement in hiring, retaining, and promoting diverse attorneys—the first intellectual property law firm in the Midwest region and only the second in the country to receive it.

Siller will begin a four-year term as president of Brinks Gilson & Lione on January 1, 2018.

IILP seeks to increase diversity in the legal profession through outreach and programming that builds bridges between legal, judicial, professional, educational, and governmental institutions. Among other initiatives, the organization gives law firms, bar associations, corporations, and government agencies insights for business development and tools to eliminate bias.

More information about IILP’s fundraising event is at <http://www.theiilp.com/event-2437306>.

Brinks Gilson & Lione

Celebrating its centennial year in 2017, Brinks Gilson & Lione is one of the largest intellectual property law firms in the US, and helps clients around the world to protect and enforce their intellectual property rights. Our more than 140 lawyers, patent agents and scientific advisors assist clients in all aspects of patent, trademark, unfair competition, trade secret, and copyright law. Brinks attorneys provide informed counsel with respect to innovations in a range of complex and valuable technologies, including pharmaceuticals, chemicals, bioengineering, industrial manufacturing, electronics and software, and

medical devices. More information is at www.brinksgilson.com.