



# THINK FORWARD

## World Trademark Review Ranks Brinks in Gold Band, Six Attorneys Accorded Honors

January 30, 2014

**CHICAGO**—*World Trademark Review 1000—The World's Leading Trademark Professionals* has rated Brinks Gilson & Lione in the Gold Band as a top Illinois firm and in the Silver Band nationally for trademark matters. According to *World Trademark Review* (WTR) in its description of Brinks, 'This strong and steadfast firm can be trusted to excel on any assignment.'

Six Brinks shareholders also received individual recognition in *WTR 1000* on the strength of their achievements: Jerome Gilson, David S. Fleming, John T. Gabrielides, Jeffery A. Handelman, Scott J. Slavick, and Mary M. Squyres.

Name shareholder Jerome Gilson, recipient of the 2011 WTR Lifetime Achievement Award, is one of only two attorneys in the individual Illinois Luminaries category. Notes *WTR*, 'The group's eminence is thanks in no small part to august practitioner, scholar and mentor Jerome Gilson. As the author of some of the discipline's most noteworthy publications and a seasoned, highly sought-after mediator, his reputation as a leader endures.' Mr. Gilson is the original author of the landmark 10-volume law treatise *Gilson on Trademarks*.

Shareholder David S. Fleming was awarded the Silver Band, Enforcement and Litigation, in national rankings, and Gold Band, Enforcement and Litigation, among attorneys in Illinois. *WTR* describes him as a "top-notch litigator" and 'one of the region's most fêted trademark trial attorneys.' Former chair of Brinks' trademark litigation practice, Mr. Fleming handles trademark and unfair competition matters, and serves as counsel to the International Trademark Association (INTA).

*WTR* recognized shareholder John T. Gabrielides with Silver Band status in Enforcement and Litigation for Illinois. The publication notes that his litigation triumphs include actions before the federal courts and the U.S. Patent and Trademark Office (USPTO). Mr. Gabrielides is the immediate past chair of Brinks' trademark practice group.

Honoring shareholder Jeffery A. Handelman with Bronze Band status in Enforcement and Litigation for Illinois, *WTR* noted that he has 'clinched a string of successes for an illustrious line-up of rights holders.' Mr. Handelman is a frequent speaker on intellectual property topics, and is the author of the two-volume *Guide to TTAB Practice*, the highly regarded treatise on practicing before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board. He is a former chair of Brinks' trademark practice group and a past co-chair of its litigation department.

Trademark clients reported to *WTR* that, 'In a competitive field, Scott J. Slavick truly shines.' Says one client, 'His excellent results on conflicts and incisive counseling have motivated us to entrust him with all our branding work.' *WTR* awarded Mr. Slavick Silver Band status for Prosecution and Strategy, and Bronze Band status for Enforcement and Litigation among Illinois attorneys. A frequently published author and speaker on a range of topics relating to trademark law, he has developed a particular

expertise in the legal analysis of the implications of using social media to further commercial interests.

Chair of Brinks' international trademark practice and shareholder Mary M. Squyres was recognized by *WTR* in the Gold Band for Prosecution and Strategy, and in the Silver Band for Enforcement and Litigation, in Illinois. *WTR* notes that Ms. Squyres wins wide applause for her "outstanding level of experience and knowledge. While she is perhaps best-known for her shrewd filing programmes, her enforcement capabilities are similarly admired." Ms. Squyres works with leading clients in transportation, consumer retail, the food industry and in academia. She has managed numerous trademark actions in more than a dozen jurisdictions in Europe, Asia and the Middle East.

The *WTR 1000* is the only stand-alone directory to focus exclusively on trademark practices and practitioners. Based on the premise that trademark attorneys in private practice play a significant role in developing and implementing brand strategies for clients to enhance their global competitiveness, as well as in protecting their clients' trademark rights in the event of infringement, the publication shines a spotlight on the firms and individuals that are deemed outstanding in this critical area of practice.

*WTR 1000* rankings are based on telephone interviews and correspondence with hundreds of attorneys and their clients involved with trademarks, as well as written submissions from firms detailing their recent activity in the field. Individuals qualify for inclusion in the *WTR 1000* upon receiving sufficient positive feedback from market sources with knowledge of their practice and the market within which they operate. Firms qualify for a listing based on an assessment of their depth of expertise, market presence, and the level of work on which they are typically retained.

### **Brinks Gilson & Lione**

*Brinks Gilson & Lione has 160 attorneys, scientific advisors and patent agents who specialize in intellectual property, making it one of the largest intellectual property law firms in the U.S. Clients around the world use Brinks to help them identify, protect, manage and enforce their intellectual property. Brinks lawyers provide expertise in all aspects of patent, trademark, unfair competition, trade secret and copyright law. The Brinks team includes lawyers with advanced degrees in all fields of technology and science. Based in Chicago, Brinks has offices in Washington, D.C.; Ann Arbor, Mich.; Detroit; Research Triangle Park, N.C.; Indianapolis and Salt Lake City. More information is at [www.brinksgilson.com](http://www.brinksgilson.com).*