



THINK FORWARD

Brinks Recognized by Public Interest Law Initiative for Pro Bono Contributions

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CHICAGO—Brinks Gilson & Lione is making a difference in the world of public interest and advocacy, according to the Public Interest Law Initiative (PILI), which has named the intellectual property law firm to its 2014 Pro Bono Recognition Roster.

PILI's Pro Bono Recognition Roster annually recognizes law firms and corporations that are making a difference in addressing the legal needs of low-income and underrepresented Illinoisans through pro bono legal assistance. The pro bono work of Brinks—one of the nation's largest specialist intellectual property law firms—was officially acknowledged at PILI's Annual Pro Bono Reception, held June 18 at The Ivy Room at Tree Studios in Chicago.

'Brinks maintains a firm-wide commitment to pro bono work, and it's rewarding to have our contributions recognized,' said Brad Lane, a Brinks shareholder and vice chairperson of the firm's pro bono committee. Lane is a long-time member of PILI's board of directors and currently serves as its secretary.

Brinks was the first intellectual property law firm in Chicago to establish a formal pro bono program, and its attorneys have been actively involved with organizations such as Lawyers for the Creative Arts, Coordinated Advice and Referral Program for Legal Services, Legal Assistance Foundation of Metropolitan Chicago, and Cabrini Green Legal Aid Clinic, among others.

[Jerome Gilson](#), an internationally recognized authority on trademark law who has practiced at Brinks Gilson & Lione for more than 50 years, is also active with PILI, and serves as a life director of PILI's board. Indeed, in 2013, PILI established the [Jerome Gilson](#) Honorary Internship to recognize his and the firm's ongoing contributions.

Founded in 1977, PILI is a prominent Chicago-based organization whose mission is to cultivate a lifelong commitment to public interest law and pro bono service within the Illinois legal community, and to expand the availability of legal services for people, families, and communities in need. Through its Pro Bono Initiative Program, PILI enhances the scope and quantity of pro bono legal assistance in Illinois for those who lack access to justice by offering programming and resources, by developing innovative projects and cultivating best practices, and by celebrating ongoing pro bono contributions.

Brinks Gilson & Lione

Brinks Gilson & Lione has 160 attorneys, scientific advisors and patent agents who specialize in intellectual property, making it one of the largest intellectual property law firms in the U.S. Clients around the world use Brinks to help them identify, protect, manage and enforce their intellectual property. Brinks lawyers provide expertise in all aspects of patent, trademark, unfair competition, trade secret and copyright law. The Brinks team includes lawyers with advanced degrees in all fields of technology and science. Based in Chicago, Brinks has offices in Washington, D.C., Research Triangle Park, N.C., Ann Arbor, Detroit, Salt Lake City and Indianapolis. More information is at

