

BRINKS
GILSON
& LIONE
100 YEARS OF IP LAW

THE WAY FORWARD WITH
THE BIOTECHNOLOGY & PHARMACEUTICAL
PRACTICE GROUP



PROTECTING INNOVATION IN A CHANGING WORLD

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THE WAY FORWARD

MEANS PROVIDING WORLD-CLASS IP SERVICES AND SOLUTIONS.

With superb credentials and experience in IP law, along with outstanding educational and professional credentials in the life sciences, we provide world-class IP services and solutions - including litigation counsel, risk management, and patent portfolio development, growth, and management - to clients ranging from start-ups and entrepreneurs to multinational corporations, from academic institutions to investors in technology.

Brinks' Biotechnology and Pharmaceutical practice group has experienced attorneys and patent agents who are deeply versed in the complex and ever-evolving areas of the law specific to these industries.

Not only do we have in-depth industry knowledge and experience gained through extensive service to our clients, but we also possess significant in-house counsel experience. Employing a comprehensive, multi-dimensional approach to delivering top-notch legal services allows us to remain both effective and cost-efficient for clients, remaining sensitive to their business goals and their bottom line.

This is how we help our clients. This is our way forward.

450+
PATENT CASES
IN 10 YEARS

STRENGTH THROUGH SIMPLICITY

Our guiding principle in litigation is to keep it simple and efficient. The technology and legal principles may be

complex, but to succeed, trial themes need to be clear and persuasive and developed early in the case. Discovery needs to be strategic and purposeful. Our efficiency keeps litigation costs down for our clients while, at the same time, achieving success.

STEM
ADVANCED
DEGREES

LEADERS IN SCIENCE AND TECHNOLOGY

With numerous advanced degrees in the STEM areas, Brinks lawyers and patent

agents speak the language of innovation. Many have held private industry positions providing hands-on technology and engineering experience, along with a practical understanding of business issues. Our client-side perspective helps us anticipate obstacles, spot opportunities and develop strategies to increase portfolio value.

CITED
IN 350+ COURT
DECISIONS

TAILORED BRAND PROTECTION STRATEGIES

Several of the trademark group's members have authored prominent and

leading treatises relating to trademark law, including trademark litigation, international trademark practice, a corporate compliance treatise, a leading treatise on TTAB practice and the 10-volume leading treatise Gilson on Trademarks, cited in over 350 US court decisions.

AIA
POST-GRANT
PROCEEDINGS

CHALLENGE-RESISTANT PATENTS

With the advent of AIA post-grant proceedings, the protection of your patents must adapt to the new reality

of stronger patent challenges. Your patent's best protection from attack? Prepare for it early in the prosecution phase, well before the patent is issued. Our prosecution group works hand-in-hand with our litigation group to adapt, respond and prepare for challenges to come.

CONSISTENTLY RECOGNIZED AS A NATIONAL LEADER IN IP LAW

Best Law Firm - National - IP Law, 2016

Tier 1 - IP Litigation 2018-2019

Patent Law, 2011-2019

Trademark Law, 2013-2019

Tier 2 - IP Litigation, 2013-2017

Patent Litigation, 2013-2019

Copyright Law, 2019

Tier 3 - Copyright Law, 2017-2018

U.S. News & World Report

Top Ranked for Intellectual Property Law in Illinois, 2003-2018

Chambers USA: America's Leading Lawyers for Business

Corporate INTL magazine Copyright Law Firm of the

Year - Illinois, 2015, 2017

Gold Band, Illinois, 2012-2019

Silver Band, National Trademark, 2012-2019

World Trademark Review 1000

Top law firm for Patent Prosecution (Including reexamination and post-grant proceedings), 2009-2018

Top law firm for Trademarks, non-contentious, 2014, 2018

Legal 500 - United States

Silver Band, Patent Litigation – Illinois, 2012-2018

Silver Band, Patent Law – North Carolina, 2012-2018

Silver Band, Patent Law – Michigan, 2014-2015

Bronze Band, Patent Law - Michigan, 2016-2018

Silver Band, Patent Law – Utah, 2015-2017

Recommended, Patent Licensing – Illinois, 2012, 2013

Recommended, Patent Prosecution – Illinois, 2012-2018

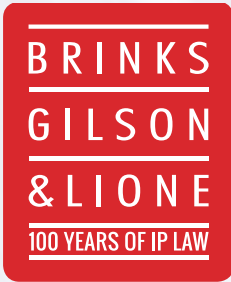
Recommended, Transactions - Illinois, 2016-2018

IAM Patent 1000: The World's Leading Patent Practitioners

IP LAW, ILLINOIS

**BAND 1 2017
CHAMBERS USA**

**BEST LAWYERS
BEST LAW FIRMS
U.S. NEWS
2016**



AT A GLANCE

1917

FIRM WAS FOUNDED

ALL ASPECTS OF **IP**

60+

TECHNOLOGY AREAS COVERED

10+

LANGUAGES

INDUSTRY SECTORS

- Automotive
- Biologics/Biosimilars
- Biotechnology & Pharmaceuticals
- Chemical, Energy & Agriculture
- Clean and Green Technology
- Consumer Goods
- Electrical and Computer
- Mechanical
- Medical Devices
- Nanotechnology

WHY OTHERS MOVE FORWARD WITH US

“Brinks is one of only ten law firms in the U.S. that “has a truly national presence coupled with the capacity to handle [the] sophisticated and complex work” of Patent Prosecution and Trademark ”

**BTI CONSULTING GROUP
2015 INTELLECTUAL PROPERTY OUTLOOK**

“With deep reservoirs of prosecution and litigation experience to tap into, the illustrious ensemble furnishes clients with trenchant solutions to just about any patent problem.”

IAM PATENT 1000 (2017)

“The pre-eminent trademark boutique in Chicago...Incredibly client oriented and able to provide incisive, trademark-specific advice.”

WORLD TRADEMARK REVIEW (2016)

INSIDE KNOWLEDGE

Brinks clients receive regular Brinks IP Alerts on breaking judicial decisions, IP legislation, rulemaking and best practices. Our clients also have access to our CLear Knowledge Now panel videos and other CLE materials.

MOVE FORWARD IN

- Chicago, IL
- Washington, DC
- Indianapolis, IN
- Research Triangle Park, NC
- Shenzhen, China